

TurfGrass Times

The **TurfGrass Time** is the primary communication tool for our Association and a resource for all of those in the golf course, turfgrass and related industries. What better way to get your company's name, product line, services and message in front of those that use them the most?

The support of the advertisers has helped to make the **TurfGrass Times** the quality publication it is. We also encourage your editorial input. Anytime you come across an article or news release you think would be of interest to our members or if you'd like to write an original article-we encourage you to submit it for publication.

FORMAT: 6 issues per year. The issues may vary in length and will contain your ad as you submitted it. The six issues will be mailed no later than the 5th of each month; February, April, June, August, October. Any change of ads should be made by 15th of month prior to mailing date.

ADVERTISING RATES:

Full Page-7.5"w X 9.5"	\$966.00/ 6 issues or \$166.00 per issue
1/2 Page-7.5"w X 4.875"	\$483.00/ 6 issues or \$ 80.50 per issue
1/4 Page-7.5"w X 2.375"	\$295.00/ 6 issues or \$ 49.16 per issue
Business Card-3.75"w X 2.25"	\$147.00/ 6 issues or \$ 24.50 per Issue

Any new advertisers starting after the first issue in February will be pro-rated.
All advertisers who also sponsor a monthly meeting will get advertising on our web page along with the ability to have any educational opportunities that your company may be holding posted on the web page.

Mechanical: Send you ad "sized to fit" to ensure the best quality reproduction. We would prefer all ads be PDF, EPS, TIF and JPEG. Bit-mapped formats (raster images) should be 300 dpi at the final size. All fonts should be embedded in EPS and PDF formats

Changes: You may run the same ad in every issue or you may change. All changes to advertisements no later than the 15th of the month prior to mailing.

DEADLINES: All editorial material must be received by the 20th of the month prior to the mailing.

PAYMENTS: Invoices will mailed out no later than January 15th, and payments should be received no-later than February 15th. Invoice can be paid with an attached check or by supplying a credit card number.

If you need any help or answer any questions about the **TurfGrass Times** please don't hesitate to call Rich Hardman at 815-289-3867.

Rich Hardman



P.O. Box 6182. Rockford, IL 61125 (815) 289-3867

TurfGrass Times Advertising Agreement

Company _____

Address _____

Phone # _____ Fax # _____

Contact Person _____

Please select months that issues will run in.

MONTH	AD NAME	AD SIZE
Feb/Mar _____		
Apr/May _____		
Jun/Jul _____		
Aug/Sept _____		
Oct/Nov _____		
Dec/Jan _____		

* If your ad will change from 2009, please send the new ad.

* We would like to give our advertisers every opportunity to have the very best ad quality. Please contact Rich Hardman @ 815-289-3867 or nwgc@yahoo.com for information on how to submit your advertisements.

Ad Sizes

Full Page – 7.5” X 9.75”/ 966.00/ 6 issues or \$166.00 per issue

1/2 Page – 7.5”X 4.875”h /483.00/ 6 issues or \$80.50 per issue

1/4 Page – 7.5” X 2.375”/ \$295.00/ 6 issues or \$49.16 per issue

Business Card - 3.75” X 2.25”/\$147.00/ 6 issues or \$24.50 per Issue

Rich Hardman

TurfGrass Times/P.O Box 6182/Rockford, IL. 61125

(815)289-3867

nwgc@yahoo.com

Billing and Payment is:

NWIGCSA

Turfgrass Times



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2010 Monthly Meeting Sponsor Options

This year's monthly meeting schedule is found below. We invite you to sign up early for the meeting or meetings you would like to sponsor.

Each meeting sponsored will be \$250.00 and includes a sign with your company name on it at the registration table. This sign will also be placed on a Tee at the remainder of the meetings. We recommend that you help with registration, allowing you to greet everyone attending the meeting.

If you have a preference as to what the \$250.00 goes for, i.e. lunch or prizes etc. please signify this on your reply.

March 8th Elliot G.C. (Education only) _____

April 20 Shady Oaks G.C. _____

May 19 Oak Club _____

June 14 Pinnacle G.C. _____

August 10 Lake View G.C. _____

October 4 Prairie View B.C. Fall Classic _____

Total _____

Company name/Contact _____

Contact Phone Number _____ **Email** _____